

LUCCIANA PASCUAL

ART DIRECTOR + PRODUCER

Born in Miami, raised in Managua, imported from Madrid. Versed across departments, having started my artistic journey in the Studio Arts nearly 10 years ago. I have developed my narrative practice around an interdisciplinary visual aesthetic, pivoting towards the documentary form. Passionate about the challenge of a deadline and the chaos of set-life. When given the liberty to work unsupervised, an innate stamina and predisposition to improvisational problem-solving allows me to persist beyond the finish line.

EDUCATION

New York University

Tisch School of the Arts
B.F.A.: Film & Television
Cum Laude
Class of 2022

HONORS

World Premiere

Edited a short that world-premiered at the 2020 SOHO International Film Festival.

National Exhibit

Showcased paintings and a collaborative 3D textile exhibition at the 2017 Nicaragua Art & Fashion week.

SKILLS

Software

PremierePro, InDesign
Photoshop, Illustrator
After Effects, Resolve
Blender, Animate

Interpersonal

Punctual
Meticulous
Improvising
Communicative

Arts

Graphic Design
Storyboarding
Photography
Oil Painting

Languages

English (Fluent)
Spanish (Native)
French (Advanced)
Italian (Conversational)

EXPERIENCE

Scientific American

EDITOR | OCT - NOV 2022 | NEW YORK, NY

- Edited climate documentary on tornadoes and storm chasing.
- Managed project from rough assembly to delivery.
- Participated in creative meetings to develop ideas towards final cut. Maintained schedule, managed deadlines and checkpoints to ensure a timely completion with seamless communication.

Telemundo 47

EDITOR | JULY 2022 | NEW YORK, NY

- Edited documentary style commercial for 787 Coffee Shop's TV-segment delivered to Telemundo 47. Televised internationally.
- Colorist, footage archivist, motion graphics designer, english-spanish translator.

Bacilos: Warner Music Group

CREATIVE DIRECTOR & ANIMATOR | 2019 - 2021 | MIAMI, FL

- Animated lyric video creator for the Grammy award-winning band's latest release in collaboration with Morat: Latin Grammy nominees for "Best New Artist."
- Designed cover art for their newest EP: "Cupido y Compania."
- Art director for the EP's promotional campaign.
- Created animated backdrop displayed in the world tour.

SOHO International Film Festival

PROGRAMMING EXECUTIVE ASSISTANT | OCT 2020, '22 | NEW YORK, NY

- Red carpet photographer.
- Edited promotional content featuring the SOHO International Film Festival's 2020 official selection.
- Worked alongside the festival's Executive Director in pre-production preparations for the live event.
- Edited music video in collaboration with renowned dancer Elizabeth Roxas-Dobrish and composer Ray Leslee.

International Emmy's TV Festival

VIDEOGRAPHER & PHOTOGRAPHER | NOV 2019 | NEW YORK, NY

- Covered the 47th International Emmy's TV Festival and panels with nominated talent, writers, and directors.
- Produced commercial segments featuring the event.
- Red carpet photographer.